



AISutra

BE VISIBLE TO AI.

AI Readiness Audit Report

How well can AI assistants and search understand, trust and recommend your business?

Little Lanterns Early Learning

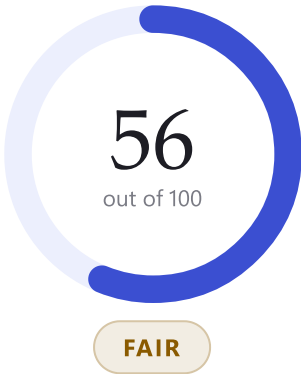
<https://www.littlelanterns.example/>

Sample report · fictional business

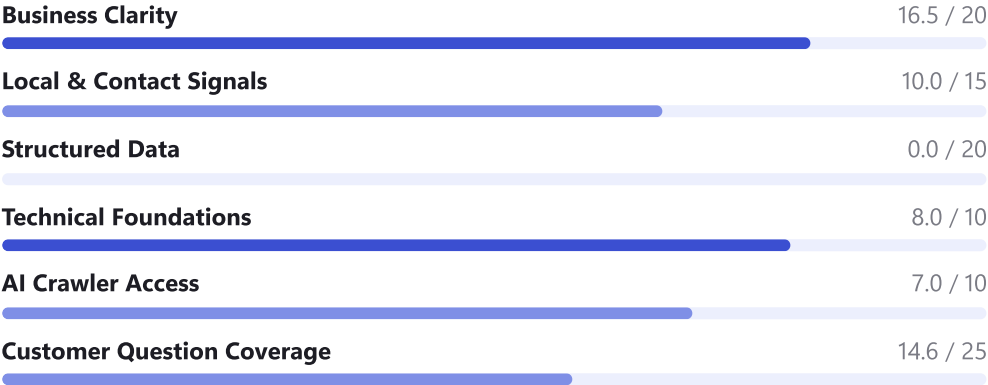
Audit date: October 3, 2026

aisutra.dev

1 Executive summary

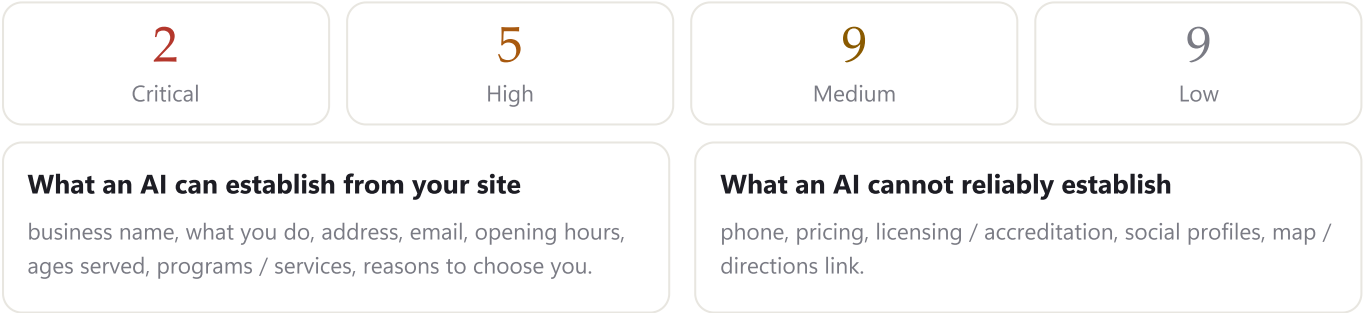


Little Lanterns Early Learning has an **AlSutra AI Readiness Score of 56/100 (Fair)**. This score shows how ready your public website is to be understood and cited by AI assistants and search engines.



What this score is, and is not. The AlSutra score measures AI and search **readiness**: whether your website makes the facts AI systems look for easy to find, read and trust. It is **not** a ranking, a prediction, or a guarantee that any AI assistant or search engine will recommend or show your business. Those outcomes also depend on factors outside your website, such as reviews, listings and the assistants' own choices.

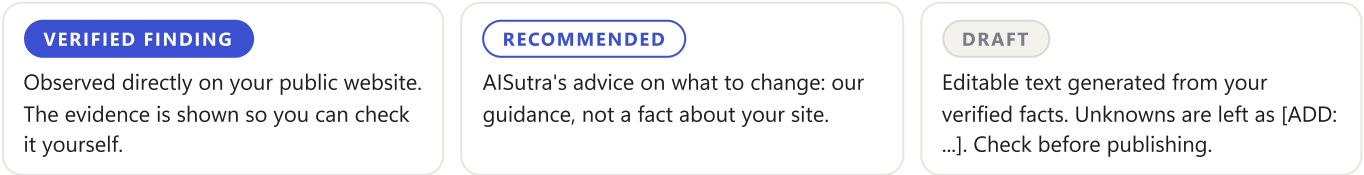
Findings at a glance



Your three fastest wins

- 1 Add structured data (JSON-LD)** **RECOMMENDED**
Paste the generated ChildCare JSON-LD into the site's <head>, then replace every [ADD: ...] value.
- 2 Resolve conflicting name/address/phone details** **RECOMMENDED**
Decide the single correct phone/address/name and use it everywhere, including social profiles and directories.
- 3 Include name, address and phone in schema** **RECOMMENDED**
Fill name, address (PostalAddress) and telephone in the JSON-LD.

How to read this report



2 What AI can learn about your business VERIFIED FINDINGS

This is the business profile an AI assistant could assemble from your website text alone. "Not found in text" means we could not find it in the readable text of the pages we crawled (information shown only inside images or PDFs is invisible to most AI systems).

FACT	STATUS	WHAT WE FOUND	PAGE
Business name	Found	Little Lanterns Early Learning	/
What you do	Found	Little Lanterns Early Learning Child Care in Sampleton, ST	/
Address	Found	100 Example Street, Sampleton, ST 00000	/
Phone	Conflict	(555) 555-0142 (4 pages) and (555) 555-0187 (1 pages) More than one phone number appears. AI may quote the wrong one.	/
Email	Found	hello@littlelanterns.example	/contact
Opening hours	Found	Monday to Friday, 7:00 am - 6:00 pm	/
Pricing	Partial	Not found in text Pricing language appears but no amounts.	
Ages served	Found	Little Lanterns is a small child care and preschool in Sampleton, ST, caring for children from 6 weeks to 5 years old.	/
Licensing / accreditation	Missing	Not found in text	
Programs / services	Found	Our infant room is calm and homelike, with a consistent caregiver, floor time, songs and a feeding and sleep routine shaped around each baby. 3 program types described: infant, preschool, toddler	/programs
Reasons to choose you	Found	Our lead teachers hold early childhood education degrees and are certified in infant and child CPR and first aid. 4 concrete categories found: credentials, curriculum, facilities, safety_tech	/about
Social profiles	Missing	Not found in text	
Map / directions link	Missing	Not found in text	

3 Customer question coverage

VERIFIED FINDINGS

When parents ask an AI assistant about child care, these are the questions they are likely to ask. For each, we checked whether your website contains a clear answer. **12** answered, **1** partial, **9** missing (score 14.6 of 25).

#	QUESTION	RESULT	EVIDENCE ON YOUR SITE
1	What are the best daycares in Sampleton? Does Little Lanterns Early Learning come up and what is it known for? High importance	Answered	Little Lanterns Early Learning Child Care in Sampleton, ST https://www.littlelanterns.example/
2	What ages does Little Lanterns Early Learning accept (infants, toddlers, preschool, school-age)? High importance	Answered	Little Lanterns is a small child care and preschool in Sampleton, ST, caring for children from 6 weeks to 5 years old. https://www.littlelanterns.example/
3	Where is Little Lanterns Early Learning located and what areas does it serve? High importance	Answered	100 Example Street, Sampleton, ST 00000 (found on 4 pages) https://www.littlelanterns.example/
4	What are Little Lanterns Early Learning's hours of operation? High importance	Answered	Monday to Friday, 7:00 am - 6:00 pm (found on 4 pages) https://www.littlelanterns.example/
5	How much does Little Lanterns Early Learning cost (weekly/monthly tuition, fees, registration)? High importance	Missing	Not found in text
6	Is Little Lanterns Early Learning licensed or accredited? License number? High importance	Missing	Not found in text
7	How do I contact or tour Little Lanterns Early Learning? Phone, email, booking? High importance	Answered	(555) 555-0142 (found on 4 pages) https://www.littlelanterns.example/
8	How do I enroll, and is there a waitlist or availability? High importance	Missing	Not found in text
9	What curriculum or learning approach does Little Lanterns Early Learning use? Medium importance	Answered	Our teachers plan each week around a play-based curriculum with music, art, and nature walks in our fenced garden. https://www.littlelanterns.example/
10	What are the teacher-to-child ratios and class sizes? Medium importance	Missing	Not found in text
11	What are teacher qualifications, background checks, and training (CPR/first aid)? Medium importance	Answered	Our lead teachers hold early childhood education degrees and are certified in infant and child CPR and first aid. https://www.littlelanterns.example/about

#	QUESTION	RESULT	EVIDENCE ON YOUR SITE
12	What safety and security measures are in place (secure entry, cameras, sign-out)? Medium importance	Missing	Not found in text
13	What does a typical daily schedule look like? Medium importance	Partial	Every classroom opens onto our garden, where children plant vegetables, watch the seasons change and burn off energy before nap time. https://www.littlelanterns.example/about
14	Are meals and snacks provided? Allergy and dietary policies? Medium importance	Answered	Healthy meals and snacks are prepared on site every day, and we work closely with families on allergies and dietary needs. https://www.littlelanterns.example/
15	What is the sick-child, illness, and medication policy? Medium importance	Missing	Not found in text
16	Does Little Lanterns Early Learning offer part-time, full-time, drop-in, before/after-school, or summer programs? Medium importance	Answered	We offer full-time and part-time schedules for every age group. https://www.littlelanterns.example/programs
17	Does Little Lanterns Early Learning offer subsidy, financial aid, or accept child-care assistance? Medium importance	Missing	Not found in text
18	What makes Little Lanterns Early Learning different from other daycares nearby? Medium importance	Answered	Our lead teachers hold early childhood education degrees and are certified in infant and child CPR and first aid. https://www.littlelanterns.example/about
19	Does Little Lanterns Early Learning provide parent communication (app, updates, photos)? Low importance	Answered	Parents receive photos and daily updates through our family app, so you always know how your child's day is going. https://www.littlelanterns.example/about
20	Is there outdoor play space, and what facilities does it have? Low importance	Answered	Our teachers plan each week around a play-based curriculum with music, art, and nature walks in our fenced garden. https://www.littlelanterns.example/
21	What are the discipline and behavior guidance policies? Low importance	Missing	Not found in text
22	What do other parents say (reviews/testimonials)? Low importance	Missing	Not found in text

Question 1 and Question 22 depend partly on information outside your website (rankings and reviews); your site can only show what you are known for and display reviews you choose to publish. "Partial" means related information exists but is vague, brief, or says details are "to be confirmed".

4 Detailed findings by category VERIFIED FINDINGS

Every check below was run automatically against your crawled pages. Points show how much of each check's value your site earned.

Business Clarity

16.5 / 20

Can an AI tell what you do, who you serve and why someone should choose you?

CHECK	RESULT	WHAT WE FOUND	POINTS
Same business name in title, header, footer, and about text	Pass	Primary name "Little Lanterns Early Learning" appears in text on 4/4 pages.	3 / 3
Dedicated About/Our Story page with factual content	Fail	No About/Our Story page with 150+ words found in crawl	0 / 2
Prices, tuition ranges, or a clear 'how to get pricing' path	Partial	Pricing words appear but no dollar amounts found	1.5 / 3
Each core service/program has a plain-language description	Pass	Our infant room is calm and homelike, with a consistent caregiver, floor time, songs and a feeding and sleep routine shaped around each baby. https://www.littlelanterns.example/programs	5 / 5
Who the business serves is stated explicitly (e.g. ages, customer type)	Pass	Little Lanterns is a small child care and preschool in Sampleton, ST, caring for children from 6 weeks to 5 years old. https://www.littlelanterns.example/	3 / 3
Reasons to choose the business are stated in concrete terms, not slogans	Pass	Our lead teachers hold early childhood education degrees and are certified in infant and child CPR and first aid. https://www.littlelanterns.example/about	4 / 4

Local & Contact Signals

10.0 / 15

Can an AI find your address, phone, hours and the area you serve, and are they consistent?

CHECK	RESULT	WHAT WE FOUND	POINTS
Full street address in crawlable text	Pass	100 Example Street, Sampleton, ST 00000	3 / 3
Phone number in crawlable text	Pass	(555) 555-0142, (555) 555-0187	3 / 3
tel: link present	Fail	No tel: links; phone number is not tap-to-call	0 / 1
Opening hours in text	Pass	Monday to Friday, 7:00 am - 6:00 pm	2 / 2
City/neighborhood/region named in headings or body	Pass	"Sampleton" appears in homepage title/meta/headings	2 / 2
Name/address/phone identical everywhere they appear	Fail	Multiple phone numbers: (555) 555-0142 on 4 pages; (555) 555-0187 on 1 page (verify whether these are intentional, e.g. separate lines)	0 / 3

CHECK	RESULT	WHAT WE FOUND	POINTS
Link to Google Maps / Business Profile	Fail	No Google Maps / Business Profile link found	0 / 1

Structured Data

0.0 / 20

Does your site state its facts in the machine-readable format (schema.org) that search and AI systems prefer?

CHECK	RESULT	WHAT WE FOUND	POINTS
Any valid JSON-LD on the site	Fail	No JSON-LD structured data found	0 / 4
Specific schema.org business type (the vertical pack names it, e.g. ChildCare) rather than bare Organization/WebSite	Fail	No business entity in schema	0 / 3
name, address, telephone in schema	Fail	No business node in schema	0 / 4
openingHoursSpecification present	Fail	No openingHoursSpecification in schema	0 / 2
sameAs links to social/directory profiles	Fail	No sameAs property.	0 / 2
Schema facts agree with visible page facts	Fail	No schema to compare against visible content	0 / 3
FAQPage / Service / Offer markup where content exists	Fail	No FAQPage/Service/Offer markup	0 / 2

Technical Foundations

8.0 / 10

Are the technical basics (security, titles, descriptions, headings, sitemap) in place?

CHECK	RESULT	WHAT WE FOUND	POINTS
HTTPS with no mixed-content/redirect problems	Pass	All 4 pages served over HTTPS	2 / 2
Key pages return 200, no noindex	Pass	All crawled pages 200 and indexable	2 / 2
Unique, descriptive <title> per page (max 65 chars; short but clear inner-page titles are fine; homepage title says what/where)	Partial	2/4 titles are unique and descriptive. Needs work: 'About' (too vague); 'Contact' (too vague)	1.0 / 2
Meta descriptions present and unique	Pass	4/4 pages have a unique meta description.	1 / 1
Exactly one meaningful H1 per page	Pass	4/4 pages have exactly one H1.	1 / 1
Viewport meta tag present	Pass	Viewport meta on all pages	1 / 1
sitemap.xml present and parseable	Fail	No sitemap.xml found	0 / 1

Are AI crawlers allowed in, and is your content readable without running scripts?

CHECK	RESULT	WHAT WE FOUND	POINTS
robots.txt does not block GPTBot, ClaudeBot, Google-Extended, PerplexityBot, CCBot, OAI-SearchBot	Pass	No robots.txt: AI crawlers are allowed by default (a robots.txt that states this is still recommended)	4 / 4
Key facts exist in server-rendered HTML (not only after JavaScript)	Partial	Median 126 words of server-rendered text per page (min 71, max 135)	2.0 / 4
robots.txt references the sitemap	Fail	robots.txt missing or does not reference a sitemap	0 / 1
Services, About, Contact reachable via plain links within 2 clicks	Pass	Homepage links to: about, contact, services (4 internal links)	1 / 1

Other observations

- 4/4 pages have no canonical tag
- 1 of 1 images lack alt text

5 Prioritized action plan RECOMMENDED

25 recommended actions, ordered by priority. Each shows the **verified finding** it responds to, why it matters, and our **recommended fix**. Effort: **S** = under an hour, **M** = a few hours, **L** = a project.

Critical 2 actions

#1 Add structured data (JSON-LD)	Critical	Effort S
VERIFIED No JSON-LD structured data found		
Why it matters Structured data states your business facts in a form machines read without guessing.		
RECOMMENDED Paste the generated ChildCare JSON-LD into the site's <head>, then replace every [ADD: ...] value.		

#2 Resolve conflicting name/address/phone details	Critical	Effort S
VERIFIED Multiple phone numbers: (555) 555-0142 on 4 pages; (555) 555-0187 on 1 page (verify whether these are intentional, e.g. separate lines)		
Why it matters Conflicting facts make AI systems distrust or skip the business, or quote the wrong one.		
RECOMMENDED Decide the single correct phone/address/name and use it everywhere, including social profiles and directories.		

High 5 actions

#3 Include name, address and phone in schema	High	Effort S
VERIFIED No business node in schema		
Why it matters These are the core facts assistants extract.		
RECOMMENDED Fill name, address (PostalAddress) and telephone in the JSON-LD.		

#4 Use the specific schema type (ChildCare)	High	Effort S
VERIFIED No business entity in schema		
Why it matters A specific type tells machines exactly what you are.		
RECOMMENDED Use @type ChildCare instead of Organization/LocalBusiness.		

#5 Make schema match visible content	High	Effort S
VERIFIED No schema to compare against visible content		
Why it matters Mismatched schema is treated as unreliable.		
RECOMMENDED Update JSON-LD whenever hours, phone or address change.		

#6 Answer on your site: "Is Little Lanterns Early Learning licensed or accredited? License number?" High Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

State your license type and number, the licensing agency, and any accreditations, and link to the public inspection record.

#7 Answer on your site: "How do I enroll, and is there a waitlist or availability?" High Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

Explain the enrollment steps, documents needed, start dates, and whether there is a waitlist or current availability.

Medium

9 actions

#8 Add a real About page Medium Effort M

VERIFIED

No About/Our Story page with 150+ words found in crawl

Why it matters

An About page is the main source assistants use to describe who you are.

RECOMMENDED

Write 200+ words: who runs it, since when, philosophy, qualifications, location.

#9 Add opening hours to schema Medium Effort S

VERIFIED

No openingHoursSpecification in schema

Why it matters

Lets assistants answer hours questions with confidence.

RECOMMENDED

Add openingHoursSpecification (see generated JSON-LD).

#10 Link your official profiles with sameAs Medium Effort S

VERIFIED

No sameAs property.

Why it matters

Ties your site to your social and directory identities.

RECOMMENDED

Add sameAs URLs for Facebook, Instagram, Google Business Profile, etc.

#11 Add FAQ content with FAQPage markup

Medium

Effort M

VERIFIED

No FAQPage/Service/Offer markup

Why it matters

Q&A format maps directly onto how people ask assistants questions.

RECOMMENDED

Publish an FAQ page using the generated questions and FAQPage JSON-LD.

#12 Put key content in server-rendered HTML

Medium

Effort L

VERIFIED

Median 126 words of server-rendered text per page (min 71, max 135)

Why it matters

AI crawlers often do not run JavaScript, so script-only content is invisible.

RECOMMENDED

Ensure core text appears in the page's HTML source, not only after JavaScript runs.

#13 Answer on your site: "What are the teacher-to-child ratios and class sizes?"

Medium

Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

State teacher-to-child ratios and maximum group size for each age group.

#14 Answer on your site: "What safety and security measures are in place (secure entry, cameras, sign-out)?"

Medium

Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

Describe security and safety measures: secure entry, authorized pick-up, sign-in/out, cameras, emergency plans.

#15 Answer on your site: "What is the sick-child, illness, and medication policy?"

Medium

Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

Publish your sick-child policy: symptoms that require staying home, return-to-care rules, and medication handling.

#16

Answer on your site: "Does Little Lanterns Early Learning offer subsidy, financial aid, or accept child-care assistance?"

Medium

Effort M

VERIFIED

Not found in text

Why it matters

Customers ask AI assistants this; if your site doesn't answer it, the assistant answers from someone else or skips you.

RECOMMENDED

Say whether you accept subsidies, vouchers or assistance programs, and which ones.

Low

9 actions**17. Publish pricing or a clear pricing path** · effort M

Show tuition ranges by age group and fees, or a clear quote path with a typical range.

18. Make the phone number tap-to-call · effort S

Wrap the number in a tel: link.

19. Link your Google Maps / Business Profile · effort S

Add a 'Get directions' link to your Google Business Profile.

20. Improve weak or duplicate page titles · effort S

Use unique, descriptive titles; homepage should say what you do and where (see generated titles).

21. Publish a sitemap.xml · effort S

Generate sitemap.xml and submit it in Google Search Console.

22. Reference the sitemap in robots.txt · effort S

Add 'Sitemap: https://yoursite/sitemap.xml' to robots.txt (see generated file).

23. Answer on your site: "What does a typical daily schedule look like?" · effort M

Publish a sample daily schedule by age group (arrival, meals, learning, outdoor play, nap, pick-up).

24. Answer on your site: "What are the discipline and behavior guidance policies?" · effort S

Publish your behavior guidance policy in a few plain sentences.

25. Answer on your site: "What do other parents say (reviews/testimonials)?" · effort S

Add real parent testimonials or a link to your Google reviews, with names or initials and permission.

Drafts only. Drafts only. Replace every [ADD: ...] and verify every fact before publishing. Anything in [ADD: ...] must be replaced with your real information.

A. Structured data (JSON-LD)

Paste into the <head> of your homepage. Built from the facts verified on your site.

⚠ Site shows 2 phone numbers; used the most common ((555) 555-0142). Confirm which is correct.

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "ChildCare",
  "name": "Little Lanterns Early Learning",
  "url": "https://www.littlelanterns.example/",
  "description": "Child care and preschool in Sampleton for infants, toddlers and preschoolers. Play-based learning in a calm, light-filled home.",
  "image": "[ADD: URL of logo or building photo]",
  "telephone": "(555) 555-0142",
  "email": "hello@littlelanterns.example",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "100 Example Street",
    "addressLocality": "Sampleton",
    "addressRegion": "ST",
    "postalCode": "00000",
    "addressCountry": "US"
  },
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "Monday",
        "Tuesday",
        "Wednesday",
        "Thursday",
        "Friday"
      ],
      "opens": "07:00",
      "closes": "18:00"
    }
  ],
  "areaServed": "[ADD: neighborhoods served, e.g. Sampleton and nearby areas]",
  "priceRange": "[ADD: e.g. $$ or tuition range]"
}
</script>
```

B. Page titles and meta descriptions

PAGE	NOW	SUGGESTED DRAFT
https://www.littlelanterns.example/about	Title: About too vague	About Little Lanterns Little Lanterns Early Learning, Sampleton
https://www.littlelanterns.example/contact	Title: Contact too vague	Contact us Little Lanterns Early Learning, Sampleton

C. FAQ page: questions to answer in your own words

QUESTION	WHAT TO INCLUDE
How much does Little Lanterns Early Learning cost (weekly/monthly tuition, fees, registration)?	[ADD: your real answer.] Include: Publish weekly or monthly tuition by age group, the registration fee, and what is included, or a clear 'how to get a quote' path with a typical range.
Is Little Lanterns Early Learning licensed or accredited? License number?	[ADD: your real answer.] Include: State your license type and number, the licensing agency, and any accreditations, and link to the public inspection record.
How do I enroll, and is there a waitlist or availability?	[ADD: your real answer.] Include: Explain the enrollment steps, documents needed, start dates, and whether there is a waitlist or current availability.
What are the teacher-to-child ratios and class sizes?	[ADD: your real answer.] Include: State teacher-to-child ratios and maximum group size for each age group.
What safety and security measures are in place (secure entry, cameras, sign-out)?	[ADD: your real answer.] Include: Describe security and safety measures: secure entry, authorized pick-up, sign-in/out, cameras, emergency plans.
What does a typical daily schedule look like?	[ADD: your real answer.] Include: Publish a sample daily schedule by age group (arrival, meals, learning, outdoor play, nap, pick-up). Current text on your site: "Every classroom opens onto our garden, where children plant vegetables, watch the seasons change and burn off energy before nap time."
What is the sick-child, illness, and medication policy?	[ADD: your real answer.] Include: Publish your sick-child policy: symptoms that require staying home, return-to-care rules, and medication handling.
Does Little Lanterns Early Learning offer subsidy, financial aid, or accept child-care assistance?	[ADD: your real answer.] Include: Say whether you accept subsidies, vouchers or assistance programs, and which ones.
What are the discipline and behavior guidance policies?	[ADD: your real answer.] Include: Publish your behavior guidance policy in a few plain sentences.

Once you have written real answers, add FAQPage markup. Skeleton below shows the first three; repeat the pattern for each question:

```
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "How much does Little Lanterns Early Learning cost (weekly/monthly tuition, fees, registration)?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "[ADD: your real answer]"
      }
    },
    {
      "@type": "Question",
      "name": "Is Little Lanterns Early Learning licensed or accredited? License number?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "[ADD: your real answer]"
      }
    },
    {
      "@type": "Question",
      "name": "How do I enroll, and is there a waitlist or availability?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "[ADD: your real answer]"
      }
    }
  ]
}
```

E. robots.txt

```
User-agent: *
Allow: /

User-agent: GPTBot
Allow: /

User-agent: OAI-SearchBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Google-Extended
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: CCBot
Allow: /

User-agent: Applebot-Extended
Allow: /

Sitemap: https://www.littlelanterns.example/sitemap.xml
```

F. Local content outline

Suggested page: 'Child Care in Sampleton, ST' (300-500 words)

- Opening paragraph: Little Lanterns Early Learning is a [ADD: license type] child care and preschool in Sampleton, ST, serving children [ADD: ages].
- Where we are: [ADD: street address], near [ADD: 2-3 landmarks or cross streets]; parking and access details.
- Areas we serve: [ADD: neighborhoods/towns customers come from].
- Why local customers choose us: [ADD: 3 concrete facts: credentials, years in business, what is different].
- How to visit: [ADD: tour booking link/phone], hours [ADD: hours].

7 Manual AI spot-check sheet

AI Sutra does not query AI assistants automatically, because their answers vary by person, place and day. Run these prompts yourself in ChatGPT, Google Gemini and any other assistant your customers use, then record what you see. Repeat after you make the changes in this report.

#	PROMPT TO TRY	ASSISTANT	BUSINESS MENTIONED?	FACTS CORRECT?	NOTES
1	What are the best daycares in Sampleton, ST?				
2	Tell me about Little Lanterns Early Learning in Sampleton.				
3	What ages does Little Lanterns Early Learning accept, and what are its hours?				
4	How much does Little Lanterns Early Learning cost per week?				
5	Is Little Lanterns Early Learning in Sampleton licensed? What is its address and phone number?				
6	Find a child care in Sampleton open until 6 pm that takes infants.				
7	What do parents say about Little Lanterns Early Learning?				
8	Compare Little Lanterns Early Learning with other child care options near Sampleton.				

8 Off-site checklist

NOT VERIFIED BY AISUTRA

AI assistants also draw on information outside your website. We cannot verify these automatically; please check each one.

☐ Google Business Profile	Claimed and verified; name, address, phone and hours match your website exactly; categories, photos and services filled in.
☐ Apple Business Connect and Bing Places	Listings claimed; same name, address and phone as your website.
☐ Child care directories	Care.com, Winnie, Yelp and your state's child care search: listings claimed, details current, links point to your website.
☐ State licensing record	Your public licensing profile shows the same name, address and capacity as your website. Link to it from your site.
☐ Facebook / Instagram	Profile name, address, phone, hours and website link match; bio says what you do and where.

☐ **Reviews**

Recent Google reviews; you reply to them. Add the best ones (with permission) to your website.

☐ **Local mentions**

Chamber of commerce, local news, school-district or community pages that name and link to you.

☐ **Consistency sweep**

Search your phone number and address; correct any old numbers, old addresses or alternate business names you find.

9 Scope, method and limitations

What the AISutra score measures

The AISutra AI Readiness Score (0 to 100) measures how well a website supports being **understood, discovered, cited and recommended** by AI assistants and AI-driven search. It is a readiness index built from the 31 checks and 22 customer questions in this report, with the weights below. **It is not a ranking and does not predict or guarantee that any AI assistant or search engine will mention, rank or recommend your business.**

CATEGORY	WEIGHT	WHAT IT MEASURES
Business Clarity	20	Can an AI tell what you do, who you serve and why someone should choose you?
Local & Contact Signals	15	Can an AI find your address, phone, hours and the area you serve, and are they consistent?
Structured Data	20	Does your site state its facts in the machine-readable format (schema.org) that search and AI systems prefer?
Technical Foundations	10	Are the technical basics (security, titles, descriptions, headings, sitemap) in place?
AI Crawler Access	10	Are AI crawlers allowed in, and is your content readable without running scripts?
Customer Question Coverage	25	When a parent asks an AI assistant a typical question, does your website contain the answer?

How the audit was done

- **Crawl:** AISutra read your public website pages (up to 15), plus robots.txt and sitemap, on October 3, 2026. It identifies itself as AISutraBot and respects robots.txt.
- **Scoring is mechanical and repeatable:** every point is awarded by fixed rules applied to the text found on your pages. The same website produces the same score, so before-and-after audits are comparable.
- **Evidence:** every "Answered", "Pass" or "Found" shows text taken from your own pages. If we cannot show evidence, it is marked missing.
- **AI assistance:** an AI model may write the optional business summary in section 2. It never changes the score.

Limitations

- Information that appears only in images, PDFs, videos or after scripts run may not be visible to AI systems and is reported as "Not found in text". If it is on your site in another form, tell us and we will review it.
- We did not check third-party sites (Google Business Profile, directories, review sites, social media). See the off-site checklist.
- Pages beyond the first 15 found were not reviewed. Pages that need a login cannot be read.
- This audit reports what is publicly visible on your website. Verify all facts and legal or licensing statements before publishing anything we have drafted.
- Results can change as your site, and the AI systems that read it, change.

Pages reviewed (4)

/ · /about · /programs · /contact. robots.txt: not found; sitemap.xml: not found.

